

HOTEL AM

STEINPLATZ

LIFESTYLE WITH LOCAL FLAIR

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HISTORY

Originally designed by August Endell, architect of Berlin's celebrated Hackesche Höfe complex, **HOTEL AM STEINPLATZ** has had an eventful history. The building has served as a stately private residence, a grand hotel, an officers' mess, an artists' watering-hole, and a retirement home. After three years of renovation work, a new chapter has begun at the end of 2013 for one of Berlin- Charlottenburg most distinctive historic buildings.

In December 2013, the historical **HOTEL AM STEINPLATZ** opened its doors once again as Berlin's most private lifestyle hotel. A jewel of Berlin's Art Nouveau heritage been given a new shine, as West Berlin celebrates an exciting new high-class hotel. The 87-room hotel was the first in Germany in the Autograph Collection - a group of highly-individual boutique hotels across the globe.

TSARS, GOATS AND CHAMPAGNE: BERLIN' S HISTORIC HOTEL AM STEINPLATZ WELCOMES GUESTS ONCE AGAIN

The building first opened as a luxury hotel in 1913 and soon took its place in Berlin's cultural history. Following the October Revolution, many Russian aristocrats and intellectuals occupied the stately suites, while the hotel became a meeting point for prominent Berliners and travelers such as Vladimir Nabokov and Zarah Leander. During the Second World War, it was business as usual at the hotel, albeit in an improvised fashion - complete with tomato patches on the roof and a goat in the courtyard.

1950 saw the opening of the voguish basement bar, when Steinplatz became a rendezvous and private stage for artists, actors and intellectuals. Literary greats such as Heinrich Böll and Günter Grass, as well as film stars like Brigitte Bardot and Romy Schneider were regular guests. A century after its first opening, new life has been breathed into the historical rooms and **HOTEL AM STEINPLATZ** welcomes guests once again since winter 2013.

ARCHITECTURE

Having stood at No. 4 Steinplatz for over 100 years, the six-story Art Nouveau building still captivates passers-by today. With its olive-green facade, featuring two bays, geometric decorative elements and casement windows in various designs, August Endell's architectural masterpiece itself is once again the talk of the town in today's elegant residential area of Charlottenburg.

The hotel's new allure is the result of extensive renovation work: "Meeting the requirements of a distinguished and modern luxury hotel in a landmarked building was an exciting challenge," explains the architect in charge, Claudia Dressler. "We worked closely with art historians and architectural preservationists during the project." The original windows had to be replaced by architecturally appropriate reproductions. Fortunately, it had been possible to save other features such as the vaulted ceiling in the entrance area and parts of the exquisite stucco, which were used as a template for the restoration work.

INSPIRATION FROM FLORA AND FAUNA

Dressler's approach to the restoration work on this historical monument was marked by the greatest sensitivity. Yet this was matched with a readiness to incorporate new elements, such as the sweeping ornamentation on the entrance canopy, or the balustrade. Following Endell's example, she drew inspiration from the wealth of shapes and patterns found in nature. If you look closely, you will discover shells, bats and fern in motifs throughout the hotel.

Yet there are even more surprises awaiting guests at **HOTEL AM STEINPLATZ**: Behind the geometrically arranged facade hides a leafy inner courtyard, reminiscent of a cloister garden with its gothic arches. A stroll around the ground floor will lead you to this unique, light-filled space, or perhaps to the striking, narrowing passage between the restaurant and bar.

Guests will discover an exciting yet harmonious ensemble of rooms – in keeping with the original design.







ROOMS

Throughout its **68 INDIVIDUALLY DESIGNED GUEST ROOMS** and **19 SUITES**, the hotel boasts exceptional and award-winning interior design: a contemporary interpretation of 1920s flair, with a particular focus on natural materials (winner of the International Hotel & Property Awards 2014 in the category Hotel 50-200 Rooms).

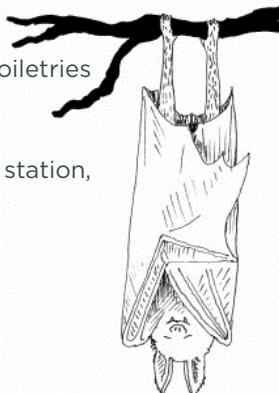
Interior designer Tassilo Bost has managed to create an atmosphere that welcomes guests with a sense of luxury, combined with intimate comfort. Inspiration was drawn from 1920s Berlin, a time when artists, literary figures and intellectuals had made the city their home – with parallels to the present day, where Berlin once again attracts creative minds from all across the globe.

Their individual and expressive spirit is also reflected in the guest rooms at **HOTEL AM STEINPLATZ**, all of various sizes and layouts. The variety of arched and casement windows gives each room its own particular atmosphere.

Clear shades of grey, brown and black feature throughout the interior, punctuated by details such as chrome light fittings; a homage to the 1920s.

The bathrooms in a black-and-white design have a floor-level shower, large wash stand and toiletries from the sustainable brand Saint Charles. Some of the bathrooms offer double access.

Further concessions to the modern world include high-tech features such as an iPod docking station, flat screen TV, wireless internet and a video camera disguised as an iPhone on the door.



RESTAURANT

With passion and perfection, the culinary team around Chef Oliver Fritz at **RESTAURANT AM STEINPLATZ** puts their special mark on every dish. Experience clarity and concentration with seasonal-regional cuisine. Highest craftsmanship and excellent products from Germany make for a culinary journey inspired by nature. With the sharing menu introduced in May 2021, the on seasonal regional products from Germany has been sharpened once again. From different components - be it crisp vegetables, fresh fish or hearty meat - one puts together the seasonally changing dishes. With this concept, guests are given a wide choice of delicately arranged small dishes, main courses prepared with a love of culinary art, and light desserts.



The open show kitchen allows guests of the **RESTAURANT AM STEINPLATZ** to follow the preparation of their food and the arrangement of each plate with finesse and love. The team accompanies the culinary experience with individuality and personality. In addition to the 50 seats inside the restaurant, guests can also dine in the conservatory or the adjacent green courtyard, or even on the terrace at the front of the hotel.

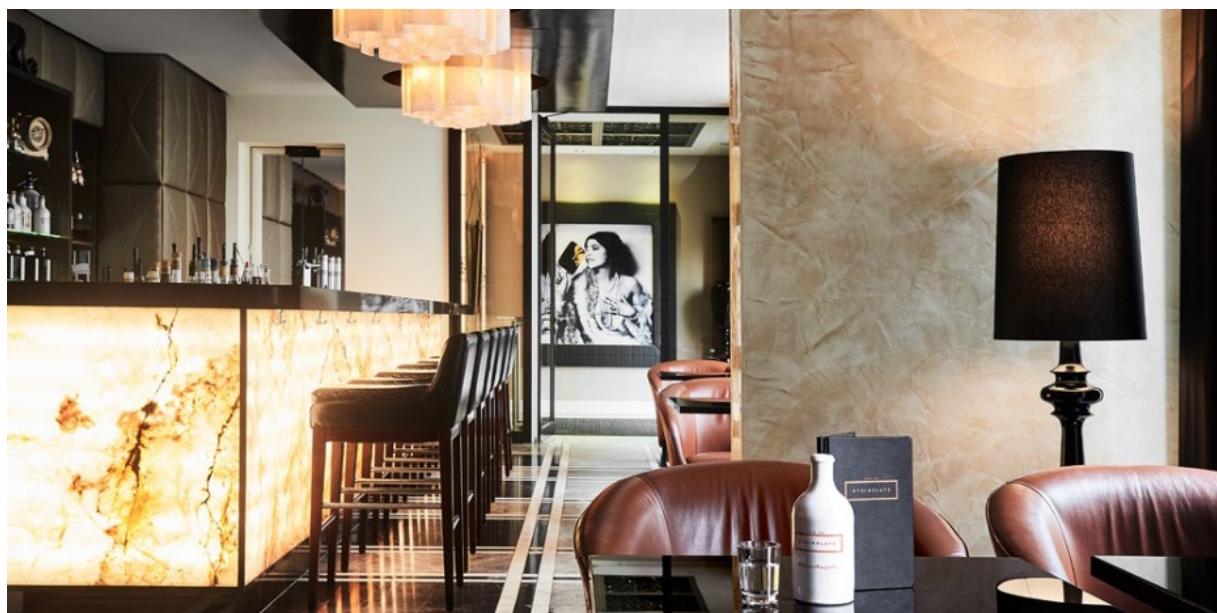
BAR

BAR AM STEINPLATZ - home to a unique drinking culture. The bar team lives an exceptional drinking culture in the award-winning bar, which has been awarded "Hotel Bar Of The Year 2017 & 2018". The bar is well known for distinctive drinks, which led e.g. to the award for "Most Innovative Bar" at the Fizz Award 2018.

Maximum pleasure without regrets! The **BAR AM STEINPLATZ** is the first German hotel bar to present a sophisticated alcohol-free bar menu. There are not juicy virgin versions served and guests look forward to unusual olfactory and tasty stimuli that challenge their curiosity. Only the best non-alcoholic distillates ensure the right mouthfeel as well as a certain weight and depth in the drinks. The bar team combines these with homemade kombucha, rose water, syrups and of course herbs, spices, and juices. Try, discover, taste - uninhibited enjoyment without side-effects and true to the motto - #pleasurewithoutregrets

Those who still feel like having a hard liquor are of course still welcome at the **BAR AM STEINPLATZ**. The world's most existing sparkling wine menu, a wide range of beers with national and international beer rarities as well as classic alcoholic drinks await guests at the **BAR AM STEINPLATZ**.

In April 2017, the **BAR AM STEINPLATZ** set a new trend. It is one of the first bars not serving any gin to their guest. Following the slogan: "Back to the roots", the bar team offers true German juniper schnaps and a variety of Genever. A selection of innovative bar food completes the bar menu and wins every foodies heart!





ROOFTOP SPA

The bright and airy **SPA AM STEINPLATZ** is located on the top two floors of the hotel, offering views over the city. Spread across 330 square-meters, the Spa boasts two saunas (a bio sauna and a Finnish sauna), three treatment rooms, an open-plan gallery, a rooftop balcony and a fitness area with “Excite” machines by Technogym – here guests can take in Berlin’s skyline and the TV tower while you work out.

See, hear, smell, feel, taste – the spa menu offers something for all the senses. The range of treatments and massages provide deep relaxation.

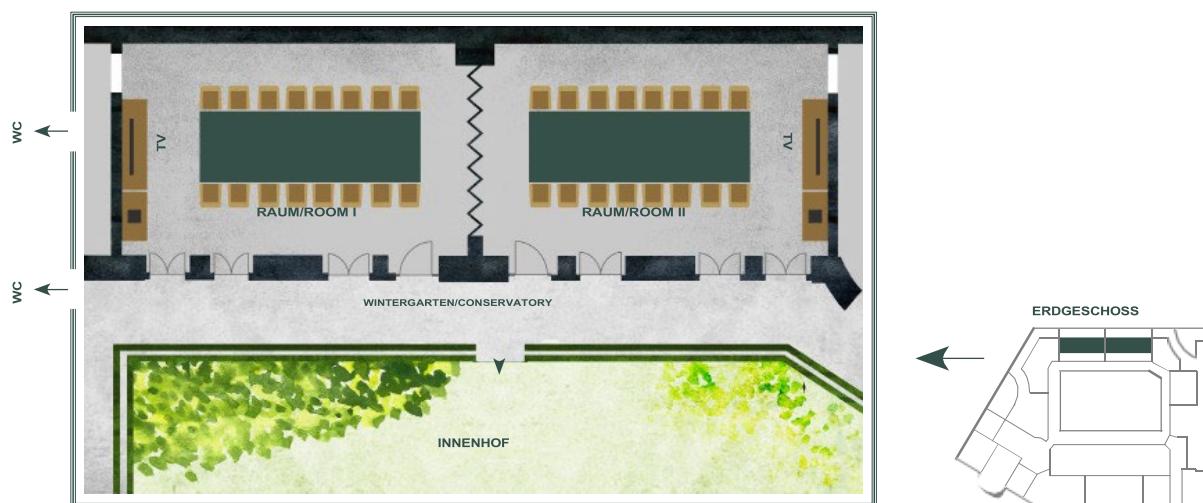
For cosmetic treatments, the Spa therapists use high-quality products by the French company Thalgo based on marine algae extracts. These gentle and natural ingredients contain minerals, trace elements and vitamins that can be easily absorbed by the skin – for a customized health and beauty treatment with visible and lasting results, even after just a few applications.

The **SPA AM STEINPLATZ** not only welcomes hotel guests but also day guests, who can access the saunas and fitness area when they book a treatment. During your visit to the Spa you can choose from an excellent range of international magazines on art, architecture, design, travel and lifestyle.



EVENTS

Whether for presentations, meetings, or private celebrations – the elegant, naturally lit **MEETING ROOM** on the hotel's ground floor is the perfect space for a variety of events. Measuring 969 sq. ft., the room comfortably accommodates up to 70 guests, and can be divided into two separate spaces of the same size if required (484 sq. ft. each). The rooms are equipped with state of the art meeting technologies, such as a hybrid meeting system and 83 inch TVs. A conservatory area links the room with the hotel's leafy inner courtyard – an ideal spot for a break in the fresh air.



NEIGHBORHOOD

The re-opening of **HOTEL AM STEINPLATZ** was a milestone in West Berlin's current renaissance.

There is a lot to explore in the West Berlin's neighborhood. Strolling around will take you past the home of the C/O Gallery for contemporary photography in Hardenbergstraße or the elegant residential area around the Savignyplatz. You will brush shoulders with lifestyle journalists at breakfast in cafés and pass students from the University of the Arts on their way to their ateliers.

Located near to Berlin's magnificent Tiergarten-park, the Deutsche Oper, and KaDeWe - the Department Store of the West - **HOTEL AM STEINPLATZ** is both a living witness to a fascinating past, as well as a modern icon in the metropolis of Berlin.



SAVIGNYPLATZ

PEOPLE AT HOTEL AM STEINPLATZ



ANDREA LUDY
- GENERAL MANAGER

With Andrea Ludy as general manager, **HOTEL AM STEINPLATZ** is run by an extraordinary woman. With feminine charm, a mind for business and a good measure of intuition, she ensures the wellbeing of her guests and employees. "I live and love the hotel industry," says the hospitality expert, who has been with Marriott International for 28 years; started as a hotel manager apprentice, she collected experience in all areas of the hotel industry and was finally responsible for 34 hotels in Germany, Austria and Switzerland as "Area Director Sales & Distribution" for Central Europe. She has a straight answer of what drives and motivates her: "My knowledge, which has grown over decades, my experience in managing and promoting exceptional personalities, as well as my unchanging passion for the most beautiful industry in the world, all of this makes my motivation endless. Together with my excellent team, we will continue to develop our outstanding **HOTEL AM STEINPLATZ, AUTOGRAPH COLLECTION**, welcome the world to our house and inspire them with our exceptional service."



OLIVER FRITZ
- KÜCHENCHEF

With Oliver Fritz, the **RESTAURANT AM STEINPLATZ** has a new creative head at the forefront of the kitchen since September 2021. Already once part of the **RESTAURANT AM STEINPLATZ** team from 2015 to 2017, he returned in 2018 after a six-month excursion as Sous Chef and has remained loyal to the house ever since. Oliver Fritz's influence on the kitchen team was already clearly felt before - the team around the new head of the kitchen is a well-coordinated one. "As head chef, open communication and input from the entire team is very important to me," says the 31-year-old. "My team is the backbone of the kitchen - we can't do without it!"

PEOPLE AT HOTEL AM STEINPLATZ

CLAUDIA DRESSLER -ARCHITECT

Hotels are her calling: As managing director of the general contracting firm DSH, architect Claudia Dressler can be counted on for rooms with character, and projects with planning reliability: From Trianon Palace Versailles – a Waldorf Astoria Hotel, and the Radisson Blu Resort & Spa in Dubrovnik, all the way to the Westin Grand Hotel Berlin.

With her many years of experience in residential new-build and renovation projects, **what excited the architect most about HOTEL AM STEINPLATZ** was the area's history and the challenges of monument conservation: "Restoring this Art Nouveau building, with its exceptional history, and giving it back to the neighborhood was a wonderful challenge, and a very fulfilling task." Starting with the concept, followed by structural work and restoring ceiling beams, all the way to the finer points of finishing: "In close cooperation with the authorities and with art historians, we were able to develop a concept for the reconstruction and restoration, which was ultimately realized with great attention to detail."

TASSILO BOST - INTERIOR DESIGN

„The hotel of the present day can be transformed into the hotel of the future by adding the lessons we've learned from the functional, architectural and social aspects of the hotel's past," says interior designer Tassilo Bost of Bost Group. Tassilo Bost has worked on a long list of hotel projects – from private hotel s to major chains. From the Westin Grand in Elbe Philharmonic Hall in Hamburg or Ketschauer Hof in Deidesheim, all the way to rockstar Udo Lindenberg's "living room" in the Atlantic Hotel. Winner of the European Hotel Design Awards" (2004), Bost's dedicated approach is to carefully consider every hotel concept in terms of appropriateness, intrinsic value and timeless – paying particular attention to the expectations of the guests. "The unique nature of the Hotel am Steinplatz largely owed to its individualism, combined with the luxury and aura of a 1920s grand hotel. In those days **HOTEL AM STEINPLATZ** offered Berlin's international guests the perfect home from home – a role it is ready to take up again," Bost believes. For the interior design of **HOTEL AM STEINPLATZ** Bost won the International Hotel & Property Awards 2014 in the category Hotel 50 -200 rooms.

FACTS AND INFORMATION

HOTEL AM STEINPLATZ

AUTOGRAPH COLLECTION®

Steinplatz 4
10623 Berlin Germany

OPENING

December 2013

ROOMS

84 individually designed rooms (39 Deluxe Rooms, 29 Superior Rooms, 16 Junior Suites, between 23 and 37 sq. m) as well as 3 suites (1 Deluxe Suite, 1 Balcony Suite, 1 Sauna Suite between 45 and 57 sq. m)

FACILITIES

Wireless free Internet
Flatscreen TV
iPod docking station Mini-bar
Complimentary tea and coffee making facilities
24-hour room service
Complimentary newspapers and magazines
1 complimentary bottle of water per stay
Bathrobes and slippers
Ironing board and iron
Safe

CORTYARD WITH CONSERVATORY

PARKING

Valet parking, underground car park

RESTAURANT & BAR

RESTAURANT AM STEINPLATZ

A German seasonal-regional cuisine, Sharing-Menu

Open kitchen
Approx. 44 seats
Approx. 20 seats in the conservatory
Approx. 30 further seats on the terrace

BAR AM STEINPLATZ

Cocktails
Berlin spirits
Bar food
34 indoor seats, further seating on the terrace

MEETINGS & EVENTS

90 sq. m meeting room, can be divided into two sections

Hybrid meeting system

SPA & FITNESS

With views over Berlin

2 saunas
3 treatment rooms
Fitness room
Wellness area with heated seating
Relaxation-Area

ARCHITECTURE

1906/07: August Endell 2013:
Claudia Dressler (DSH Berlin)

INTERIOR DESIGN

Tassilo Bost (Bost Group)

RATES

Deluxe Room from 250 EUR

RESERVATIONS

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SOCIAL MEDIA

www.facebook.com/hotelamsteinplatz

www.instagram.com/hotelamsteinplatz

www.linkedin.com/company/hotel-am-steinplatz

IMAGE FILM

www.vimeo.com/592626310

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H O T E L A M

S T E I N P L A T Z